

Data Sharing and Privacy Policies

Effective Date: 01/01/2025

This Privacy Policy ("Policy") explains how <u>AmbitiousStart.com</u> ("we," "us," or "our") collects, uses, shares, and protects personal and business information when you visit or use our website and services. By accessing or using our site or services, you agree to this Policy.

1. Information We Collect

1.1. Information You Provide Directly

Account Registration & Scheduling

- o Name, email address, phone number
- o Company name, role/title, country
- Login credentials (password)

Service Intake Forms & Uploads

- o Pitch decks, financial models, business plans, slide decks
- o Market research reports or other attachments you upload
- o Answers to intake questions about your startup, industry, competitors

1.2. Automatically Collected Data

Usage & Analytics

- Pages visited, links clicked, time and duration of sessions
- Browser type, operating system, device identifiers
- Referring/exit pages and URLs, unique application IDs

Cookies & Tracking Technologies

- Session cookies for authentication and site functionality
- Persistent cookies to remember preferences
- Third-party analytics cookies (to understand site performance)

1.3. Third-Party Data

• Payments & Transactions

- o Payment processor collects billing address and payment method details
- o Transaction identifiers, amount, date/time (we receive only transaction status)

Scheduling & Communication Tools

- o Calendar integrations (booked time slots, time zone)
- Video-conferencing logs (meeting date/time, duration; no meeting content stored by us)

2. How We Use Your Information

2.1. Service Delivery

- Create and manage your account, schedule consultations, and deliver reports.
- Analyze your uploaded materials to produce pitch-deck feedback, valuations, and strategic recommendations.
- Conduct and record service consultation calls and final deliverable meetings.

2.2. Communication

- Send confirmations, reminders, and follow-up emails about appointments and deliverables.
- Respond to support inquiries, refund requests, and general questions.
- Notify you of updates to these Terms, Privacy Policy, or service announcements.

2.3. Improvement & Analytics

- Monitor and analyze site usage to improve our platform, services, and user experience.
- Generate aggregated, anonymized usage statistics to identify trends and measure performance.

2.4. Legal & Safety

- Comply with legal obligations (for example, to respond to subpoenas or regulatory requests).
- Detect, prevent, or otherwise address fraud, security, or technical issues.

3. Data Sharing and Disclosure

3.1. Service Providers

We may share personal and business information with third-party vendors who help us operate our website and deliver services, such as:

- Payment gateways (e.g., Stripe, Razor pay), they process transactions; we do **not** see or store full payment details.
- Scheduling & conferencing platforms (e.g., Zoom), they manage appointments and call links.
- Cloud hosting and storage providers, they store your uploaded files for up to 30 days post-service.

Each service provider is contractually bound to use your data only as necessary to provide their services and to maintain confidentiality and security.

3.2. Legal Requirements & Protection

- We may disclose information if required by law (e.g., court order, government request) or to protect our rights or safety, or that of our users.
- We will notify you of such disclosures unless prohibited by law.

3.3. Business Transfers

• If <u>AmbitiousStart.com</u> is involved in a merger, acquisition, or sale of assets, user data may be transferred as part of that transaction, subject to confidentiality safeguards.

4. Data Retention

- **Uploaded Documents & Attachments:** Retained securely for the duration of your engagement plus **30 days** after final delivery, then permanently deleted.
- **Account Data:** Retained as long as your account remains active to provide ongoing support (two follow-up calls and email support for 30 days) and for record-keeping.
- Analytics & Logs: Stored in aggregated, anonymized form indefinitely for product improvement purposes. Individual logs are retained for up to 12 months for troubleshooting and security.

5. Security Measures

- We implement **reasonable administrative**, **technical**, **and physical safeguards** to protect your information.
- Data is encrypted in transit (HTTPS) and at rest wherever feasible.
- Access to your data is restricted to authorized personnel on a need-to-know basis.
- No system is perfectly secure; in the event of a data breach, we will promptly notify you and relevant authorities as required by law.

6. Cookies & Similar Technologies

- Essential Cookies: Enable basic site functionality (login sessions, form submissions).
- **Performance & Analytics Cookies:** Collect usage data to help us improve the site.
- **Opt-Out:** You can disable non-essential cookies via your browser settings. Please note this may affect site functionality.

7. Your Rights & Choices

7.1. Access & Correction

• You may access, update, or correct your personal data (profile details, email, phone) via

your account dashboard or by emailing support@ambitiousstart.com.

7.2. Data Deletion

You may request deletion of your personal data at any time. We will delete your account and associated data unless retention is required by law. Completed service records (for

legal compliance and refund history) may be retained for up to 3 years.

7.3. Opt-Out of Communications

• You may opt-out of marketing or non-transactional emails by clicking "unsubscribe" or Service-related communications support@ambitiousstart.com.

(appointment reminders, deliverable notices) are exempt.

7.4. Grievances

For any privacy concerns or complaints, contact us at support@ambitiousstart.com.

We will respond within 5 business days.

8. Children's Privacy

Our services are intended for individuals 18 years and older. We do not knowingly collect

personal data from minors. If we learn of any such data collection, we will promptly delete it.

9. International Transfers

Although we are based in [Maharashtra], your data may be stored or processed in servers outside

your country of residence. We ensure such transfers comply with applicable data-protection laws

and that third parties maintain adequate safeguards.

10. Changes to This Privacy Policy

We may update this Policy to reflect changes in our practices or legal requirements. We will post

the revised Policy here with an updated "Effective Date." Your continued use of our site or services

after changes constitutes acceptance of the updated Policy.

11. Contact Information

If you have questions, requests, or concerns about this Privacy Policy or our data practices,

please contact:

Email: support@ambitiousstart.com

Address: AmbitiousStart.com